Growing cyber threats, tightening regulatory demands and strict cyber insurance requirements are driving SMB and SME demand for vCISO services from MSSPs, MSPs and consulting firms. Yet current vCISO services models rely on human CISO expertise and manual work. This makes these services costly and tough to scale – leaving service providers unable to meet all customer vCISO needs.

Benefits

**Scale revenues**
Offer ongoing vCISO Services at scale to secure recurring revenues, while significantly reducing dependence on in-house, manual and time consuming CISO work.

**Increase upsells**
Cynomi’s findings and recommendations substantiate upsells of your services and tools, demonstrating tangible impact.

**Minimize churn**
Offer continuous, strategic services that increase customer trust and satisfaction.

**Increase sales pipeline**
Leverage Cynomi’s comprehensive risk and compliance assessments to drive new opportunities.

Stand Out and Scale Up with Cynomi

Cynomi enables managed service providers and consulting firms to provide ongoing risk assessments and vCISO services at scale - without scaling their existing resources. Cynomi’s AI-driven, multitenant platform automatically generates everything a vCISO needs:

- **Tailored security policies**
  Easy-to-follow, actionable security policies, based on your client’s cyber profile, relevant regulatory requirements and industry benchmarks.

- **Prioritized remediation plan and tasks**
  A customized, prioritized, remediation task list for each client, with impact and criticality rate per task. Tasks are completely editable.

- **Ongoing task management and progress tracking**
  Ongoing remediation task management, collaboration and progress tracking tools.

- **Vulnerability and exploit gap analysis**
  Continuous gap analysis illuminates the vulnerabilities to which each client is exposed and prioritizes remediation steps.

- **Customer-facing reports**
  Exportable customer-facing status and progress reports with your brand, ready to share with customer stakeholders – operations and management alike.

- **Built for service providers**
  A single-pane-of-glass view of all your clients with the ability to create and manage accounts per client including users, permissions and access.
How Cynomi Works

**Automated Cyber Profile**
After an initial discovery questionnaire, Cynomi automatically generates easy to follow relevant questionnaires and express scans (internal and external) for each of your clients. Based on the answers and scan results – Cynomi automatically builds a unique cyber profile for each client.

**AI-Driven Assessment**
The Cynomi engine’s proprietary AI algorithms, modeled after the knowledge of the world’s best CISOs, continuously parse each client’s cyber profile against relevant external resources like the NIST Cybersecurity Framework, ISO 27001, CIS and other standards, industry benchmarks, and industry-based threat intelligence.

**Why Cynomi?**

**Focus on execution**
Cynomi automates and accelerates manual vCISO work like assessments and remediation plans – leaving your team free to focus on ongoing execution.

**Show value over time**
Cynomi continuously measures each client’s security posture, compliance readiness and risk level, so you can show progress and demonstrate your value over time.

**Prioritize based on impact**
Cynomi prioritizes tasks and shows the impact of each, so you can better decide where to expend each client’s resources for maximum results.

**Maintain compliance**
Cynomi performs automated compliance readiness assessments for each client, then creates an actionable plan with a prioritized task list to achieve and maintain compliance, while tracking your progress.

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All data is updated continuously by the Cynomi engine in-line with changes in the customer environment or processes, and as new vulnerabilities, industry threats and compliance requirements emerge.

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CONTACT US

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